



# White, Samaniego, Campbell, LLP

by Jessica Escalante  
photography by Cassandra Davisson

Upon leaving the office one gloomy December evening, I shared the elevator with a quiet, yet friendly man. He wore a khaki-colored trench coat and carried a brief case. I couldn't help but stare and think, "Where have I seen him?" As we reached the first floor I convinced myself to ask, "Are you one of the partners from the accounting firm upstairs?" "Yes," he smiled, "I'm the Campbell in White, Samaniego, and Campbell." I had recognized him from newspaper articles and he was just as forthcoming as the pictures had portrayed. I immediately assumed White and Samaniego had to be just as friendly.

Before the trio teamed up to become one of El Paso's most steadfast accounting firms, they each paid their dues as valuable accountants. Michael White and Roxie Samaniego both worked at one of El Paso's largely recognized public accounting firms before laying the foundation to their own partnership in 2007. Once established, Samaniego and White welcomed Dean Campbell, a superb asset to the group. Campbell contributed to the company by bringing his 27+ years of accounting experience, and a license to practice law in the State of Texas.

White, Samaniego, and Campbell (WSC) each have stellar profiles, but what is so refreshing about their representation is the diversity of their group and their selfless devotion to non-profit work. WSC seems less worried about fame and fortune and more concerned with what goes on in their hometown. Some of WSC's non-profit clients include the Frontera Women's Foundation, El Paso Diabetes Association, Girl Scouts of the Rio Grande and Project Arriba.

WSC specializes in a broad range of accounting services including, tax, external auditing, internal auditing, bookkeeping and consulting services. When their focus isn't at their office, located in Downtown El Paso, White is participating as a member of the El Paso Opera Board

Leadership El Paso. Samaniego is an active member of the Humane Society of El Paso, Junior Achievement of the Desert Southwest, Nonprofit Enterprise Center, the Texas Society of Certified Public Accountants (TSCPA), and the El Paso Chapter of the TSCPA. Campbell serves as a member of the American Institute of Certified Public Accountants, the TSCPA, and will serve as a board member of the El Paso Chapter TSCPA beginning June 1, 2009.

Part of what makes WSC thrive is their certainty that El Paso is an eminent city and that they have an influence in making it better. WSC is aware of the pace in which El Paso is rapidly growing. In retrospect, White and Samaniego's admirable move to break free



and develop their own business was groundbreaking and inspiring. "Our firm is still a young firm and with that comes a lot of enthusiasm and energy from all of our employees, partners, and clients." Their hard work does not go unnoticed. In 2007, the El Paso Chamber of Commerce honored the WSC with an "Entrepreneurial Spirit of the Year Award" for their "vision, hard work, creativity, commitment, and service. "[WSC] prides itself on the quality of work and client service that we provide to each client and each project. The firm has had a successful year in 2008, thanks to a large number of clients that con-